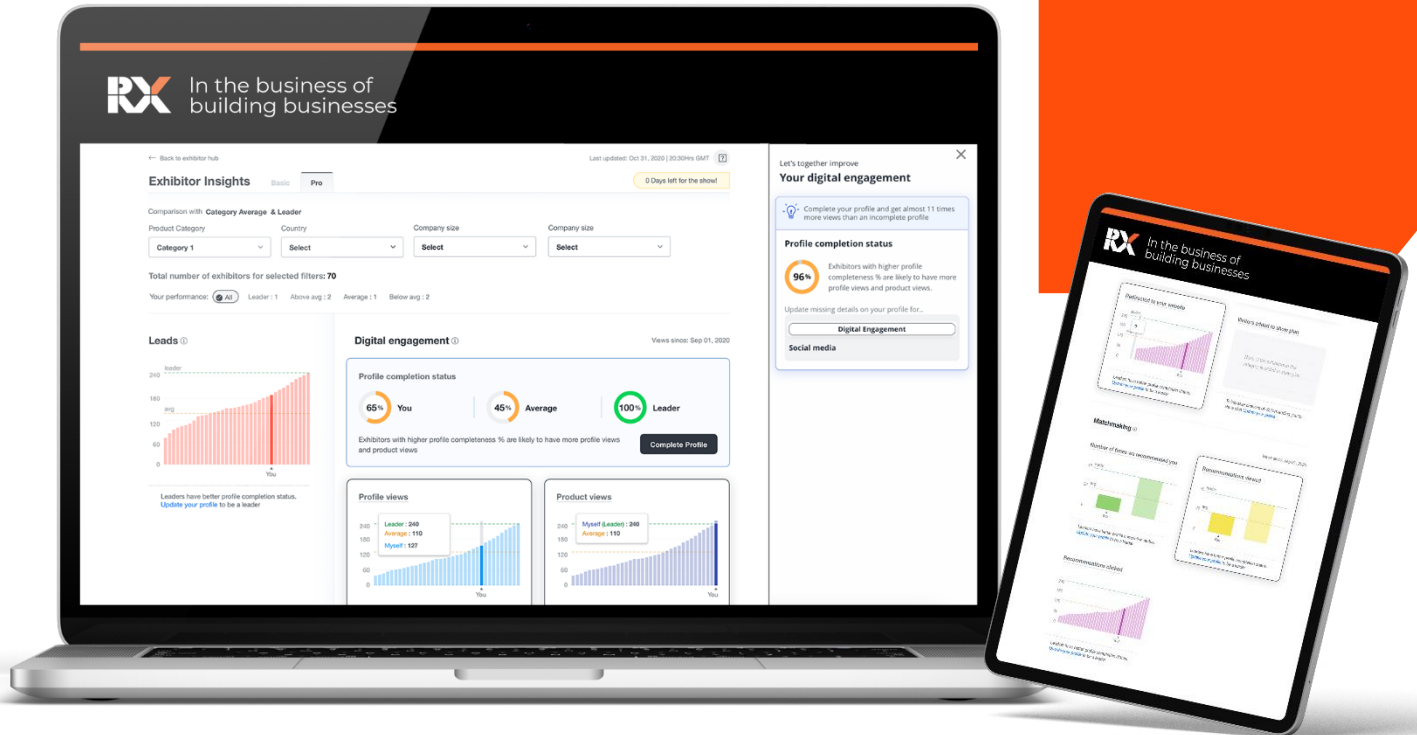


Exhibitor Dashboard Pro

Offers a data driven approach to benchmarking your performance against competitors and identifying areas for improvement



Benchmarks for leads, online visitor engagement and matchmaking recommendations



Filters for selecting competitors in product category



Profile completion benchmark widget



Feature and benchmark preview

Upgrade to exhibitor dashboard Pro and compare your performance with competitors.

PRE-SHOW

Analyze how online visitors are engaging with your brand compared to your competitors.

POST-SHOW

Find out how many leads you were able to capture at show compared to your competitors.

Understand what the category leader is doing differently for achieving class leading performance.

Five steps to benchmarking performance

1. Select product category for benchmarking
2. Use filters to select your competitors
3. Review metrics to visualize where you stand in relation to them
4. Get recommendations for improving metrics that matter to your business
5. Take action to drive improvement