

# Exhibitor Dashboard

(included as standard)

Promote

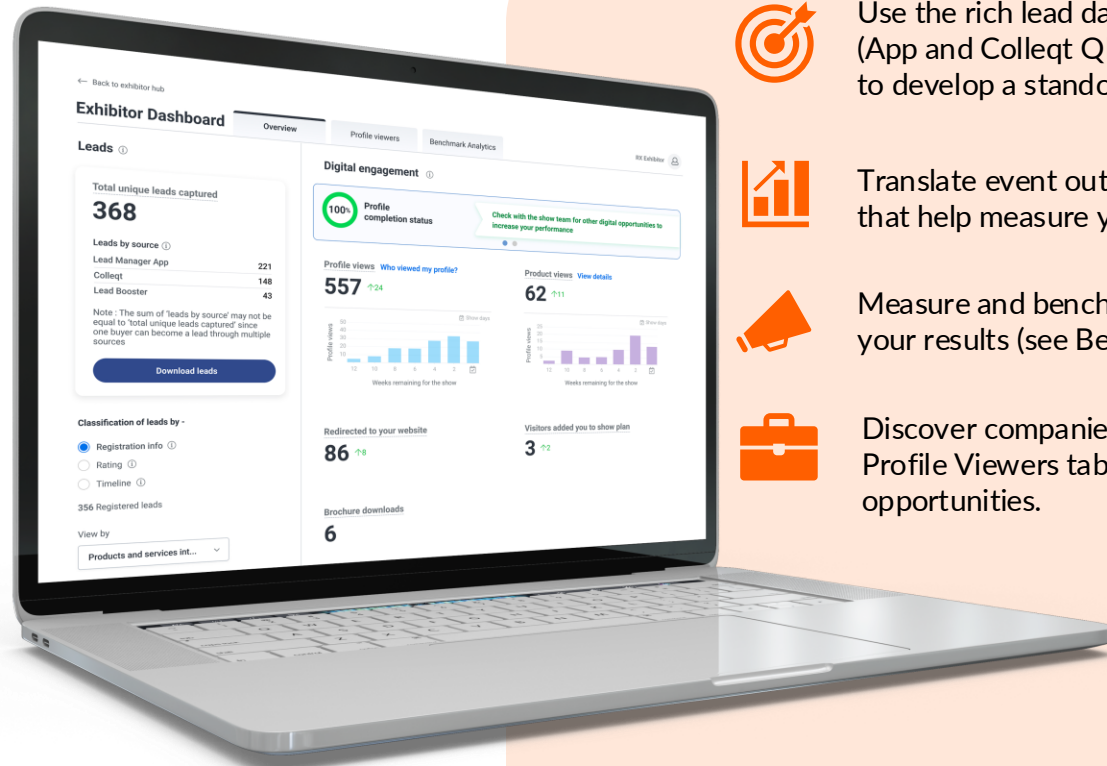
Connect

Thrive

## Maximise your ROI one insight at a time

Real time opportunities to achieve your goals at the show.

You'll get access to intelligent data and recommended actions to evaluate your performance in real time and boost your results.



Use the rich lead data from your Lead Manager (App and Collect QR code) and Lead Booster to develop a standout follow up strategy.



Translate event outcomes into concrete metrics that help measure your ROI.



Measure and benchmark brand exposure to boost your results (see Benchmark Analytics tab).



Discover companies that viewed your profile (see Profile Viewers tab) to unlock new business opportunities.



*It offered valuable insights that helped us improve our overall performance at the trade show.*

**-Alberto Variati, Variati S.P.A.,  
in-cosmetics Global 2023**



Set yourself up for success with your one-stop shop to prepare for the event and get better outcomes.

[Watch the video](#)



[Try the demo](#)

